RYERSON AUGUST SPECIALS (1955)

Homestead, Fla, SEED - SEEDLINGS - MATURE PLANTS

Hey, there: It's AUGUST SPECIAL TIME AGAIN! Want to hear my pet name for some of you good folks? "August Special People." I may not hear from you very often, but it happens every August. Can't really blame you, though, being a bargain hunter myself. And, no matter what size Orchids you want, you can buy them here cheaper in August!

If you've never flasked seed, why not try it now, when you can buy five such grand hybrid crosses so inexpensively? It's much easier than you think!

Or, how about ORCHID BABIES IN THEIR FIRST SHOES? If you have no greenhouse, grow them in your kitchen window, in an aquarium (minus fish, of course). Ask for instructions to accompany your dozen "Babies".

If you've resisted STRAP LEAF VANDAS all this time, SPECIAL NUMBER THREE is for you.

SPECIAL NUMBER FOUR - Hybrids ready to bloom, and SPECIAL NUMBER FIVE - Established back Divisions of "Amnesia Victims" complete the choices offered at these AUGUST SPECIAL prices. Take your pick.

AUGUST SPECIAL NUMBER ONE

(Hybrid Orchid Seed, Media and Seed Sterilizing Agent)

FIVE PACKETS OF FRESH, VIABLE HYBRID ORCHID SEED, WHITE, WCL, COL. & YELLOW

- 2-fl.pkt. #830 C. TENNESSEE VAR KING FROST X C. BARBARA BILLINGSLEY VAR NOEL Should produce lots of fine Whites twice yearly, Christmas and June.
- 2-fl.pkt. #839 C. DOUSABEL ALBA X LC WHITECREST Grand, free-flowering White-Colored-Lip hybrid for May-June season.
- 2-fl.pkt. #842 C. REGINA X L. PURPURATA X BLC MARION RYERSON VAR REDLANDS Twice yearly dark, red purples; large and heavy.
- 2-f1.pkt. #843 LC DERNA X LC BLETCHLEYENSIS X C. GUTTATA, LEOPOLDII Expect vigorous, bi-foliate Yellow novelty. Clusters of green-yellow, heavy blooms.
- 2-fl.pkt. #846 LC MAJESTE X LC LORRAINE SHIRAI VAR GOLD (LC DERNA X LC LUMINOSA) Majority will be rich YELLOW; few will be lavender with bronze overcast. Some reds may result from cross of colored and yellow. Fall or twice yearly.

ORCHID MEDIA for preparing the ten flasks, and fresh Calcium Hypochlorite for sterilizing seed accompany this AUGUST SPECIAL. Regular \$28.00 value for:

\$15.00

(See Pages A and B in your RYERSON FOLDER for simple, easy-to-follow instructions. You will need no autoclave, pressure cooker or other expensive equipment. With the most modest success, in about a year you should have \$100.00 worth of seedlings in flasks, ready for community pots. In two years you should have at least \$1,000.00 worth of seedlings ready for individual pots. How is that for watching your Orchids grow into MONEY?)

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DANIEL RYERSON, BOX 805, HOMESTEAD, FLA.

Please ship the following AUGUST SPECIALS. While they last, I may order as many of these SPECIALS as I please during August, 1955.

How Many			Price
	Aug. Special Number One:	(FIVE CROSSES HYBRID ORCHID SEED, MEDIA, ETC. Described on Page 1.) *****	*
	Aug. Special Number Two:	(HYBRID ORCHID SEEDLING IN FIRST "SHOES" - $1\frac{1}{2}$ -inch pots. See Page 2.) My choice of crosses:	

		(Strap-Leaf Vanda Seedlings in 3½-inch pots. Described on Page 3.) My choice of crosses from green Page 6:	

	Aug. Special Number Four: and 12A:	(MATURE HYBRIDS, FLOWERING SIZE, MANY IN	

	Aug. Special Number Five: How many:	"AMNESIA VICTIMS" (See Page 3.)	
	Total amount	of order, payment enclosed	•\$
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	(Strapeled Vanda Sandlings in Selmuh potes Described on Page S.) Ny choice of orosses from green Page 6:		
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	97918		
	"ANGESTA VICTIMS" (See Inge Sa)		
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SEEDLINGS IN POTS - August Special Number Two.

When I first offered ORCHID BABIES IN FIRST "SHOES" ($1\frac{1}{2}$ -inch pots), they were "cheaper by the dozen" but you had to take one of each to get them at that price. Some of you protested that you already had several of the hybrids.

During AUGUST, 1955, you won't have a thing to complain about! You may pick out ANY DOZEN you want from the following list of "Babies" for ten dollars - all one hybrid, or assort them any way you like. You are not even limited to one dozen at this price. Buy two or three dozen, as long as they last.

Some crosses are on my regular 1955 seedling list in 2-inch pots @ \$3.50; others @ \$2.50. Why not buy now, an assortment of seedlings that - in another six months - would cost you three or four times as much? Every seedling listed here is a sturdy little fellow, well established and growing strongly in $1\frac{1}{2}$ -inch pot.

- #12-V VANDA TRICOLOR X V. ELLEN NOA Buff to tan sprays; brown spotted.
- #14-V V. MANILA X V. TRICOLOR Pink sprays; darker spots.
- Ph-15 PHAL. LANCASTER X PHAL. ELIZABETHAE White sprays "Moth Orchids".
- #Ph-20 PHAL. REVE ROSE X P. DORIS X P. ELINOR Pink "Moth Orchids".
- #93-G BLC LUCY FARFAN X C. TRIANAE, SPRING MORN Strong growing yellow to peach.
- #544-D DENDROBIUM PHALAENOPSIS, DIXON X SELF Dark, red-lavender sprays.
- #573-D D. PHALAENOPSIS ALBA X D. TOKAI, GREEN GOLD Cream to green-yellow sprays.
- #708 LC PLYMOUTH X C. EDMOND DE MUNTER Yellow; rose to purple lip.
- #711 LC BRITANNIA ALBA X LC PARIZADE ALBA Spring White-Colored-Lip.
- #722 BC BEDELIA X BLC MARION RYERSON Bright rose Blc's.
- #737 LC GWEN SANDER X C. TRIANAE, EDGAR KNIGHT Brilliant lips and petal tips.
- #751 <u>C. AMETHYSTOGLOSSA</u> X <u>C. ENIDSON</u> Bright pink-lavender clusters.
- #752 C. HENRIETTA JAPHET X C. AMETHYSTOGLOSSA Baby pink clusters.
- #759 C. MLLE LOUISE PAUWELLS (Edithae X Intertexta, Juliette) Fine, large White.
- #760 LC CYNTHIA X LC NEW YORK X C. GRANULOSA Green-yellow to peach.
- #761 C. BICOLOR X C. GUTTATA Green and brown clusters.
- #762 C. BICOLOR X C. LEDA Yellow, bronze, to brilliant red clusters.

AUGUST SPECIAL NUMBER TWO

Any twelve of the above seedlings, well established in $l_{\mathbb{Z}}^{\frac{1}{2}}$ -inch pots:

\$10.00

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AUGUST SPECIAL NUMBER THREE (Strap-Leaf Vanda Seedlings in 3 2-inch Pots)

The enclosed Page 6 is the new Vanda listing at regular prices. Please insert it in your Folder in its proper place. After August, those prices will apply.

DURING AUGUST you can buy ANY FOUR OR MORE VANDA SEEDLINGS IN $3\frac{1}{2}$ -INCH POTS (Your Choice) @ \$2.50 per seedling! (Minimum order, four seedlings.)

Please note, this excludes #12-V and #14-V which are not in $3\frac{1}{2}$ -inch pots yet.

AUGUST SPECIAL NUMBER FOUR
(Mature Hybrids, Flowering Size, in $5\frac{1}{2}$ or 6-inch Pots, Many in Sheath.)

The enclosed Pages 12 and 12A are the new MATURE HYBRIDS listing at regular prices. Please insert these pages in their proper place in your Folder. After August, the prices listed by each hybrid will apply.

DURING AUGUST (like the "Babies" on Page 2) these Mature Hybrids are CHEAPER BY THE DOZEN:

Any 12 Mature Hybrids (Your Choice from Pages 12 and 12A)....\$100.00 Any 3 " " " " " " " " 37.50 Single Mature Hybrid " " " " " " " 15.00

The SINGLE HYBRID may not sound like such a bargain, but it can be. If, when you see it, you wish you had ordered the DOZEN, send the \$85.00 balance and YOUR CHOICE of ELEVEN MORE HYBRIDS. The single plant will travel by Parcel Post, Prepaid. Larger orders must travel by Railway Express, shipping charges collect.

AUGUST SPECIAL NUMBER FIVE

("Amnesia Victims" - Established Back Divisions in 5-inch Pots.)

No matter how careful we are, some plants lose their identification. One of my good customers, who loves a bargain, always refers to these "lost tag Orchids" as AMNESIA VICTIMS. There must be a trace of gambling instinct in her, for she admits she just can't resist the intriguing possibility of "hitting the jack pot" and getting an outstanding hybrid at the "grab bag" price! And she quite often does!

Remember, these are back divisions. That means they will not look as pretty as the plants offered in Special #4, for a couple of the back bulbs will have lost their leaves. But each division will have at least four good, plump bulbs. Each will have at least one new lead, well started. On some, the new lead will be nearly mature, and already have a sheath.

While I can't guarantee the first sheath on a back division will bloom, the sturdiness of these plants, and past experience with similar ones, tells me most of them will. In which case, you won't need to wait two years to learn how good your bargain is!

SINGLE "Amneisa Victim" in 5-inch pot....\$6.00 THREE "Amnesia Victims" in 5-inch pots....15.00

5 or more "Amnesia Victims" in 5-inch pots @ \$3.00 each, shipping charges collect.

NOTE: When ordering five or more, indicate if you prefer shipment OUT OF POTS to help save on shipping charges. It's the pots that run into weight.

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